



## GENERAL BODY MEETING

**Date:** February 4th, 2020

**Location:** The Senior Center & Missoula Public Library

**Time:** 7-8am & 8:30-9:30pm (@ Senior Center) | 12-1pm (@ Library)

### Members Present:

**AM:** Callie Morris, Dwayne Parton, Maria Zepeda, Anthony Brown, Dan Curry, Iris Jandreau

**LUNCH:** Greg Milar, Kashya Boretsey, Teri Vore, Chris Sand, Chris Hyslop, Anthony Brown, Callie Morris

**PM:** Maria Zepeda, Anthony Brown, Dan Curry, Iris Jandreau, Aerial Martens, Elijah Fisher, Will Copeland, Cole Grant, Kashya Boretsey, Jason Forges, Jackson Holte, Stephan Boretsey

### Upcoming events for members that attended the AM, Noon, or PM meeting.

- Freestyle Fridays (every Friday)- message Will Copeland [willcopeland24@gmail.com](mailto:willcopeland24@gmail.com)
- Transcendental Express is playing Thurs, Feb 6th 6-8 PM @ DRAUGHT WORKS & Fri, Feb 7th 7:30 PM @ The ZACC with Locksaw Cartel
- Emzee & Silas Sat, Feb 8th 9PM @ The VFW with Arrowleaf & Middle Sea
- Songwriters Circle: Montana ft Chris Sand, Brooke Olivia, Taylor McCarl, Joni Packard Feb 28th 7 PM
- Jackson Holte & the Highway Patrol- Sat, Feb 29 AT 9:30 PM Union Club Bar & Grill in Missoula, Montana

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### TOPIC | Artists promoting Artists

**Introductions & Question:** How has this community helped you succeed as an artist?

### Updates:

- MAIN FOCUS: After careful consideration with MAMA's advisory board
  - Filing under 501c6 nonprofit status
  - Allow us to apply for more specific grants
  - Focus more on the interests of our members and community
- Building a board of directors
  - 7 individuals with a stake in the music/arts community
  - Work to 12 individuals as we expand statewide
  - Hoping for one of them to be a Chief of Financing officer/accountant.

- MAMAcademy to launch in Fall
  - Currently looking to add members to the education committee to ensure we bring quality workshops (10 week course/1 class a week) to the community for our first series.
    - In Need of Program Director
    - Needing spaces
- Baby MAMA is ramping up for spring semester
  - Looking for members. Goal of each member (3 people) having recruited at least one member.
  - Hosting Meadowlark Battle of the Bands April 4th
  - Working on budgeting through ASUM
- Looking to influence legislature
  - Reached out to Attorney General Tim Fox in regards to statewide funding to help businesses cover ASCAP, BMI, SEASAC licensing fees.
  - Their office passed information along to Customer Protection Agency. Be on the lookout for a petition. We will be needing 5,000-10,000 signatures.
  - Formed a PROs committee (Joe Glassy Chair) looking for members to join
  - Next meeting in March, if interested in attending please email us at [mama4mt@gmail.com](mailto:mama4mt@gmail.com)
- Make Your Move Missoula Workshop Part 1 of 3 Series
 

**Creating Change and Addressing Harm:**

**Options for Reducing Sexual Violence in Missoula's Nightlife**

  - Tuesday, February 18, 2020 10-12 PM
  - Saturday, February 22, 2020 1-3 PM
  - Sunday, February 23, 2020 3-5 PM
  - Monday, February 24, 2020 7-9 PM
- Are you signed up with MAMA??
  - Fill out the artist submission [form](#) to be added to the database
  - Until 5016 status is established all it takes to be a member is an email.
- Looking for individuals to sponsor a month of rent for MAMA starting in March
  - One month=\$200
  - We need 10 months filled
- MAMA's taking a trip in May to Madison, Wisconsin to link up with the Madison Area Music Association to see what an established foundation can grow to be
  - [Between the Waves Music Conference](#) (May 29-31)
  - MAMA (Madison Area Music Association) Awards (May 31)
- Songwriters Circle - location to change each month
  - Next- February 28th @ The Senvion 2828 South Third Street West

- Now Songwriters Circle: Montana opening it up to be a state wide event! If you are outside of Missoula and want to bring this to your community....CONTACT US!! [mama4mt@gmail.com](mailto:mama4mt@gmail.com)
- These occur the last Friday of each month through November of 2020. We take December off.

## **Discussion:**

### **1. How do the artists in this community promote one another?**

#### **AM:**

- People show up to concerts in Missoula in numbers. People often get the word out via word of mouth.
- Bills that are made up of bands that are made up of multiple genres. From our experience -other communities wouldn't say as such.

#### **LUNCH:**

- People are willing to give feedback in Missoula. Whilst playing music with each other or attending shows.
- There's a lot of cross promotion in events.
- Putting all the events on Events Missoula and Lively Times!
  - **Kashya to contact Molly at gatherboard.**

#### **PM:**

- Simply supporting other people's events, being present and promoting via social media, along with word of mouth.
- Going, buying the record, paying a cover charge and bringing a friend is always a move valuable experience than seeing it online
- Although you may not always be able attend you are always able to tell others about the event
- There are individuals within our community that "live and die by MissoulaEvents.net"
- Consistency and correct information both online and through word of mouth is crucial
- Facebook events are the first step, there are many more easy options for promotion. Such as the Missoulian Entertainer and posters

### **2. How can we facilitate cross promotion through the arts scene?**

#### **AM:**

- Bands having visual artists making the visual art (posters, bills, album cover)
- Having more dancers at shows
- More visual art (screens) at shows
- Story telling
- Live artists (painting, sculpting, selling art), auction at the end.

- Crowd participation in the art - using lamp projector
- More comedy involvement (acting as MC?)

#### LUNCH:

- Use the ZACC Westside theatre, Missoula Senior Center for combining dancing
- Bare Bait Dance

#### PM:

- Communication and coordination with sufficient time to do so efficiently
- Ample preparation
- Promoting upcoming events during other events

### 3. How can we foster more collaboration?

#### AM:

- More bands collaborating. Headliners and openers collaborating on the last song. Improvising.
- Social media
  - Being conscious of sizing on the posters for local art. If they are all the same size on the poster it decreases competition. Fair marketing.
  - Artists communicating in advance to promote the show as a whole
    - Group thread with condensed bio, photo, promo material for social media
- Group musical projects that foster new musicians
  - Singing circles
  - Free Sessions (Lakebottom Sound)

#### LUNCH:

- More cross genre collaboration.
- Host a JAMBLE - cross genre event and jam.
- Pony Fest - Parlor Sessions brings in artists of different backgrounds to create together for a music video
- Speed dating to meet each other and band members.
- Artist of the month - Everyone hops on this one artist and promotes one artist across social media platforms and word of month. Especially at the album.

#### PM:

- Freestyle collaboration sessions
- Promoting confidence
- Holding events with a variety of genres present to create more opportunities
- Allowing ourselves and everyone else to get out of your comfort zone, take risks, try, and fail

#### 4. What has worked in the past for your artistry when working with other artists?

AM:

- Learning from one another, accepting criticism, hearing their story/processes. Set times to learn from each other. Trying out the other bands instruments (if they're comfortable)
- Encouraging other bands and giving them feedback in a positive way.

LUNCH:

- Solid communication
- Being able to host rehearsals in your house is helpful. Making it easy for people to play. Keeping equipment set up all the time.
- Serving underserved communities - going into prisons and performing.
- Promoting underserved

PM:

- Having a plan and knowing when to take a break from any aspect of creating
- Clear and open communication
- Being mindful of others and the space you're in
- Respecting the boundaries of others and allowing for the opportunity of collaboration
- Fostering a space to "jump out of the plane" no matter how terrifying it is
- Willingness to fail and try again
- Excitement

#### 5. What hasn't worked?

AM:

- Negative feedback being delivered from a 'catty' place.

LUNCH:

PM:

#### 6. Does community thrive on competition or collaboration?

AM:

- Utilizing different start times.
- If the demographic of shows is different it doesn't act as competition and acts more as opportunity.
- Competition can serve as fire (passion) for new ideas. How do you pull someone from another market in?
- Missoula has a few bubbles (groups of people) that won't pop, which makes it so there isn't competition.
- Artists talking about other artists in a negative way (catty and not productive).

LUNCH:

- Tons of bands, not a ton of venues
- If you are fostering a competitive nature don't seem to last long or they gain a reputation as such.  
Competition comes and goes in waves here
- Recognizing and distinguishing between inspiration and competition and 'checking yourself' to see where you as an artist are coming from can be helpful.

PM:

- Friendly competition to increase collaboration
- Using competition as inspiration

#### 7. Who in the community could MAMA help?

LUNCH:

- Music at the prison
- Promoting indigenous artists/community
- Poverello

PM:

- Everyone can be helped by music
- Any artist trying to put themselves out there

#### 8. Who in the community could help MAMA?

**If you were unable to attend, we still want to hear from you!! Send your thoughts and feedback to**

**[mama4mt@gmail.com](mailto:mama4mt@gmail.com). Copy and paste the questions below into a separate document to answer.**

1. How do the artists in this community promote one another?
2. How can we facilitate cross promotion through the arts scene?
3. How can we foster more collaboration?
4. What has worked in the past for your artistry when working with other artists?
5. What hasn't?
6. Does community thrive on competition and/or collaboration?
7. Who in the community could MAMA help?
8. Who in the community could help MAMA?