



## GENERAL BODY MEETING

Date: August 6th, 2019

Location: The Break Espresso

Time: 7am - 8am

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### TOPIC | Promotion

#### 7:00-7:30am - Updates:

- President:
  - 501c3
    - Will take time
    - Arts Missoula
      - End of fiscal year is in June
      - Donations go through Arts Missoula
  - Applying for grants
  - Looking for volunteers
    - To collect info on shows such as:
      - Is there a cover charge?
      - Do the bands know about MAMA? Do they want to know about MAMA?
      - How many people are at the event?
      - Where was it?
  - Looking for donors
    - Hoping for 30 people to donate \$100 for
  - Advisory board meeting
    - Joe Glassy, Barb Neilan, Naomi Siegal have confirmed.
    - Waiting to hear from Matt Olson, Bethany Joyce, Caroline Keyes, James Randall, Matt Nord have all been invited.
- Baby MAMA:
  - Social Media

### **7:30pm-8:00pm - Q&A:**

How do you find out about events?

- Facebook, logjam website, missoulaevents.net, instagram stories, email list, entertainment, newspaper

What are some things you look for when seeing a new group and on a website or EPK?

- Checking spotify or youtube
- Socials
- bandcamp
- radio
- deezer
- video
- upcoming shows

Things you might need when contacting a photographer, venue ETC

What are things that you're looking for in an artist promoting themselves at shows?

- Merch, stickers
- Branding
- consistent sound and look both on and off stage
- Offering something unique
- When the artists are having fun on stage
- Not saturating themselves

Does the cost of the show impact whether or not you'd go?

- Yes

What's the most determining factor in what gets you to a show?

- What friends are going
- Price of show

- Venue & intimate shows, safety in venue
- If you know someone in the band you're more likely to go

People that do marketing in town for artists?

- Josh Bacha
- Max Mahon

Member log-in

*\* Please write down questions to save for Q&A portion after the updates*

*mama pours & mama brews*

Next Meeting: August 6th, 2019